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Levi Daily, CTO, Cooks Solutions Group

Cook Solutions Group has been evolving for 22 years. With the advancement of technology, especially in the security space, it means everything from security cameras and alarms to Fintech for banks and credit unions to their own video surveillance platform. In short, they make it happen. And it's largely under the guidance of Chief Technology Officer Levi Daily.

"We're founded in Portland, Oregon," said Daily. "We've been in business for 22 years. 480 employees, serving 13 states."

With such a large team, Daily turned to Microsoft Dynamics to manage its platform. Though they'd already worked with Kelley Create on other Microsoft licensing, Dynamics needed a little special attention.

"We just needed more help than we were getting from our previous provider," Daily explained. "It was really like, well, go to the Microsoft site and try to figure it out. It's not as easy as Microsoft Office licensing, like understanding how to send emails. What you get with Microsoft Dynamics is crazy with all the different types of licenses and access points. So, Kelley brought in a Microsoft Dynamics specific partner. It's been a game changer for us."

As CSG expanded to now service almost 23,000 locations nationwide, cost became an issue. The Dynamics expert Kelley Create found addressed that off the bat.

"It's going to save us on cost, Daily said. "We thought we needed to buy many more licenses, so it gets very expensive. We were looking at over \$20,000 a month for our company just for those licenses. Kelley got us down to two-thirds of that."

Daily said the personal touch and guidance is also changing the way CSG gets things done.

"We thought you just put all your eggs in the Microsoft basket, and you pray that they don't have an outage or delete our data. But now, Kelley has us connected with a third party for backing up our Dynamics environment as well. So, it's been great customer service. Microsoft is not simple."

We love it when we can help a company make a difference. Getting our partners like CSG in a position where they don't worry about business technology and instead focus on what they do best is how we can help them grow their business. And in this case, it's about the constant evolution of their technology.

"We started years ago with old-school technology and old-school products," Daily continued. "We've morphed so much. We've developed so many of our own products and services. We believe that in our industry, we're leading edge. And so, being the CTO and one of the nerds behind it, it's pretty cool."

Here here. And while we're at it, we're here to help.

Have a business challenge we can help tackle? We'd love to set up a consultation to see how we can help find a solution that helps grow your business.