Break the Ice: Kelley Create Technology Conference
Thursday, May 7, 2026, at the Hotel Captain Cook

AGENDA

**Breakout session times are subject to change. Session room locations will be assigned closer to the event date.

9:00 AM: Doors Open, Registration, & Coffee (30 min)

10:00 AM: Welcome & Keynote | Technology Paradigm Shift (40 min) – Take a fast-paced journey through the major technology eras that have reshaped how we work: from the rise of PCs and servers to the explosion of the web and the internet, to the transformational leap into cloud computing, and now the age of AI. This keynote breaks down why each shift mattered, what's changing today, and how organizations can prepare for what's coming next. A forward-looking, energizing kickoff to the day.

10:40 AM: BREAK (10 min)

10:50 AM: Morning Breakout #1, Concurrent Sessions, Select one (35 min)
- ☐ **AI Deep Dive:** Unlock what's possible with today's most powerful AI tools. This session cuts through the noise to reveal how AI can streamline workflows, strengthen decision making, and elevate productivity across your organization. You'll explore real Kelley Create use cases, practical applications, and the next wave of intelligent capabilities shaping the future of work. Walk away energized, informed, and ready to put AI to work for your team and your business.
- ☐ **Microsoft 365 Basics:** Get grounded in the essential tools that power modern work. This session introduces the core apps – Outlook, Teams, OneDrive, and SharePoint. And shows how they connect to streamline communication, file sharing, and collaboration. Perfect for beginners or anyone ready to work smarter, not harder. Leave with practical tips, must know features, and the confidence to get more done with Microsoft 365 every day.
- ☐ **Microsoft 365 Hidden Gems:** Discover the powerful apps inside Microsoft 365 that most teams overlook. This session highlights tools like Bookings, Planner, Whiteboard, Loop, Forms, and more— showing how they streamline scheduling, task management, collaboration, and ideation. Learn practical ways to bring these hidden gems into your daily workflow to boost efficiency, clarity, and teamwork. Walk away inspired to unlock the full value of Microsoft 365.

11:25 AM: BREAK (10 min)

11:35 AM: Mid-Morning Breakout #2, Concurrent Sessions, Select one (35 min)
- ☐ **Current Trends in IT & Cybersecurity –** Stay ahead of the rapidly shifting threat landscape with an inside look at today's most influential IT and cybersecurity trends. This session breaks down emerging threats, AI powered defense strategies, evolving compliance requirements, and modern best practices shaping how organizations protect their data and operations. Learn what's changing, what's coming next, and what your team must prioritize to stay secure, resilient, and future ready.
- ☐ **Cloud Voice Solutions** - Explore how modern cloud-based voice systems are transforming the way organizations communicate. This session breaks down the essentials of Cloud Voice – reliability, security, flexibility, and seamless integration with Microsoft 365. Learn how features like call routing, mobile connectivity, analytics, and unified communication tools can reduce costs and elevate

customer and employee experiences. Walk away understanding how Cloud Voice empowers teams to stay connected anytime, anywhere, with crystal clear communication.

☐ **Automation Solutions: Business Process, AP Automation & Kelley Cloud Fax** Discover how modern automation streamlines the way your organization works. This session explores Business Process Automation, AP Automation, and Kelley Cloud Fax—powerful tools that eliminate manual steps, reduce errors, and accelerate workflows. Learn how automated routing, digital approvals, and secure cloud-based faxing boost accuracy, visibility, and operational efficiency. Walk away ready to simplify processes and free your team to focus on higher-value work.

12:10 PM: LUNCH, NETWORKING & SOLUTIONS EXPO (60 min)

1:10 PM: Afternoon Breakout #3, Concurrent Sessions, Select one (35 min)

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1:45 PM: BREAK (15 min)

2:00 PM: CHOOSE YOUR ADVENTURE! (60 min) Attendees will choose two 20-minute deep-dive topics during registration. Select two topics that matter most to your business and dive deep with peers facing similar questions & challenges. Less lecture. Small group discussions, real solutions, actionable takeaways. Topics:
– AI Deep Dive
– Microsoft 365 Basics
– Microsoft 365 Hidden Gems
– Current Trends in IT & Cybersecurity
– Cloud Voice Solutions
– Automation Solutions: Business Process, AP Automation & Kelley Cloud Fax

3:00 PM: WRAP UP & CLOSING (20 min)

3:30 PM: NETWORKING & SOLUTIONS EXPO

4:00 PM: Optional HAPPY HOUR. *Please let us know if you plan to join Happy Hour during registration.

ABOUT THIS CONFERENCE

Powered by Kelley Create, this dynamic, hands-on technology conference is designed for Alaska's forward-thinking business leaders. Join us at the **Hotel Captain Cook** in Anchorage, for a day of expert-led sessions, interactive breakouts, and peer-driven discussions. Attendees personalize their experience by choosing topics that matter most, diving deep into practical strategies and real-world solutions. With plenty of opportunities for learning, networking, and collaborating with technology experts, this event is your gateway to sparking new ideas and driving growth in Alaska's unique business landscape.

What you can expect:
- **Choose Your Adventure Format**: Personalize your experience by selecting three breakout topics that align with your interests and business needs. Later, you'll dive deeper into two focused, small-group sessions for actionable insights and peer exchange.
- **Expert-Led Breakouts. Topics Include:** AI Insights, Microsoft 365, IT & Cybersecurity Trends, Business Communication Solutions, Business Process Automation Solutions, and more.
- **Actionable Takeaways**: Each session is designed to deliver practical solutions, real-world strategies, and peer-tested best practices that attendees can implement immediately.
- **Engage with our Technology Solution Partners**: Opportunities to engage with subject matter experts from our Solution Partners during breaks and lunch at our Expo. Partners include: Rhombus, Microsoft, Sophos, Elevate, and more!
- **Sustained Energy Throughout the Day:** Enjoy breakfast bites and coffee, lunch selections, afternoon bites, and beverages. And a bonus Happy Hour following the conference.

Conference Fee: $79.99 per person

[Hotel Captain Cook](#), Anchorage, AK

The event will be held at the historic [Hotel Captain Cook](#), a fixture of the Anchorage skyline for more than 60 years. Known for its expansive event spaces, fine dining, modern luxuries, and with stunning views of Cook Inlet and the Chugach Mountains.

If you're traveling to our conference, and need hotel accommodations, Hotel Captain Cook is offering a special conference room rate of $195 per night, May 6 through May 8. Use group code: **KELLEYCREATE** to receive the special rate.

You can book on [Hotel Captain Cook](#). Or you can call their reservations department at 907-227-0171. Guests will need to mention their dates of stay and the group name (**KELLEY CREATE**).