



# Automation That Works

Better Data -> Better Automation -> Better Outcomes

Caleb Wolf, DocuWare

Jason Ostendorf, Kelley Create



# Quick Interaction



WHERE DO YOUR  
DOCUMENTS LIVE?



WHAT'S YOUR BIGGEST  
BOTTLENECK?

# Documents vs Data

- **Documents** *(the junk drawer)*
  - PDFs, emails, scans, ERP data,
  - Unstructured
  - Searchable by Ctrl+F and prayer, Individually
  - *"I know it's in there somewhere..."*
- **Data** *(the labeled bin)*
  - Fields, metadata, structured
  - Queryable, sortable, automatable
  - A computer can actually use it
  - *This is where automation lives.*

# A PDF IS JUST A PICTURE— UNTIL YOU STRUCTURE IT.

**WITHOUT STRUCTURE**  
A PDF is just a flat image.

**PDF INVOICE** Acme Supply Co.  
123 Business Rd.  
Denver, CO 80202

Invoice # INV-78239 Date 04/18/2024

Bill To: BuildCo Inc.  
500 Construction Way  
Denver, CO 80202

Description	Amount
Concrete	\$5,250.00
Steel Beams	\$12,800.00
Labor	\$4,750.00
<b>Total</b>	<b>\$22,800.00</b>

Thank you for your business.

- No meaning. No structure. No context.
- It doesn't know where the invoice number is...
- It doesn't know what the total is...
- It can't tell what matters and what doesn't.

So every time someone has to open that document, read it, and type something in...

**THAT'S A HUMAN COMPENSATING FOR MISSING STRUCTURE.**  
That's the real bottleneck.

**WITH STRUCTURE**  
Extract the key data—now it's different.

**EXTRACTED KEY DATA**

- Invoice Number: INV-78239
- Invoice Date: 04/18/2024
- Vendor: Acme Supply Co.
- Bill To: BuildCo Inc.
- Total Amount: \$22,800.00

- ROUTE IT**  
Automatically send to the right person or department.
- APPROVE IT**  
Speed up approvals with the right data in the right place.
- REPORT ON IT**  
Instant insights, dashboards, and accurate reporting.
- AUTOMATE DECISIONS**  
Set rules, trigger actions, and reduce manual work.

**THE MOMENT YOU ADD STRUCTURE, THE SYSTEM CAN CREATE VALUE.**

- Faster
- Smarter
- More Accurate
- Fully Connected



# Why Structured Data Matters



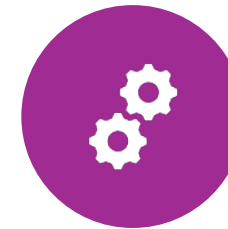
**FASTER  
PROCESSING**



**BETTER  
DECISIONS**



**ACCURATE  
REPORTING**

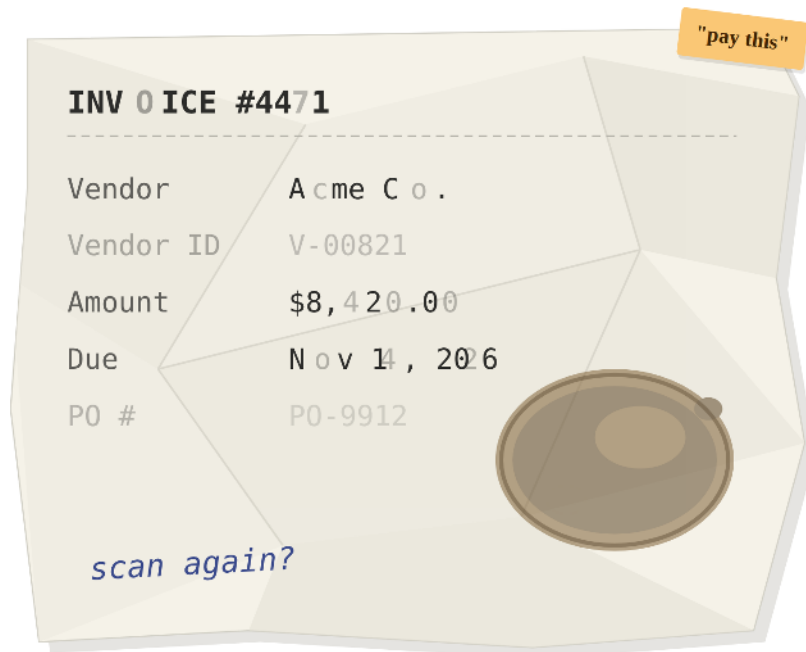


**AI ACTUALLY  
WORKS**

# “Garbage in → Garbage out”

...unless your software can actually read the garbage.

What you actually get



*crumpled, stained, half-faded*

**DocuWare**

→  
reads the  
real world

What you get back

**INVOICE #4471** ✓ extracted

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Vendor Acme Co.  
Vendor ID V-00821  
Amount \$8,420.00  
Due Nov 14, 2026  
PO # PO-9912

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status: routed → approval

*structured, validated, ready*

# AI turns messy inputs into usable data

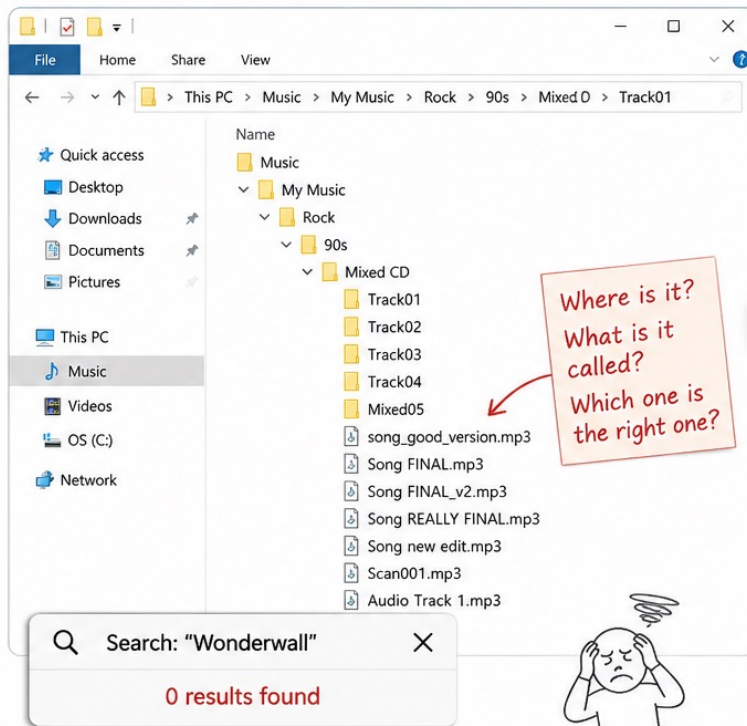
Faded text. Skewed scans. Handwriting. Twelve invoice templates. Doesn't matter.

## FINDING A SONG:



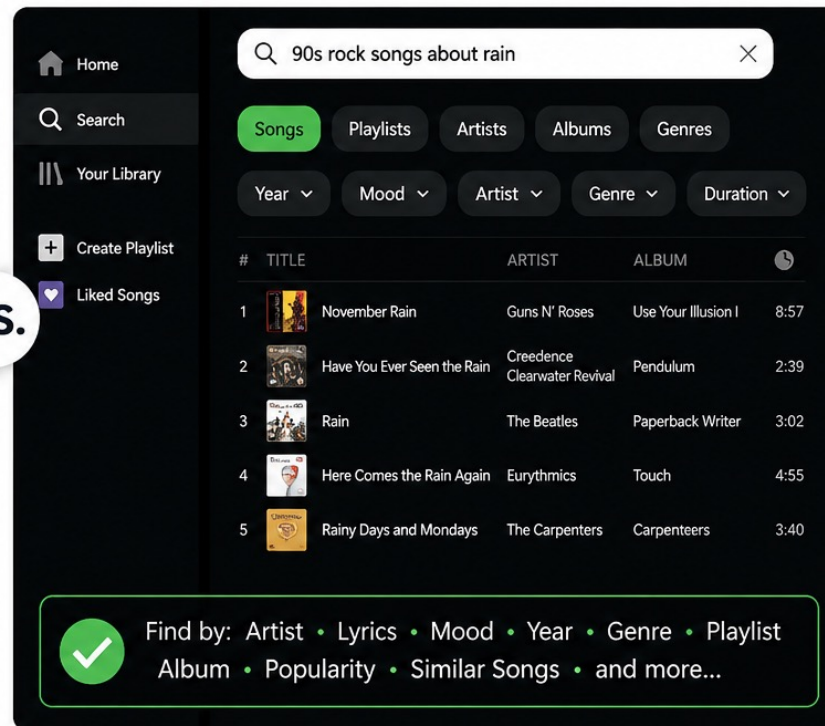
### MESSY FILE STRUCTURE

You have to know EXACTLY where it is and what it's called.



### DATABASE (LIKE SPOTIFY)

You can find it by ANY way that makes sense to you.



VS.

 A song is just sound... until metadata makes it discoverable.  A document is just a file... until structure makes it valuable.

# Fix your data → Automation becomes easy

This isn't automation getting smarter. It's the data finally being good *enough*.

**The goal isn't to manage documents.  
It's to unlock the data inside them.**

# Let's take a look at some examples.

Real documents. Real workflows. Real “wait, that’s it?” moments.



# Thank You!

Caleb Wolfe, Strategic Account Executive, DocuWare  
[Caleb.Wolfe@docuware.com](mailto:Caleb.Wolfe@docuware.com)

Jason Ostendorf, VP of Software, Kelley Create  
[Jason.Ostendorf@kelleycreate.com](mailto:Jason.Ostendorf@kelleycreate.com)

